

Global Institute of Sustainability  
**WRIGLEY LECTURE SERIES**

# COLLAPSE: How Societies Choose to Fail or Succeed

Thursday, February 2, 2006 • 7:30 PM  
Memorial Union, Room 207  
Arizona State University, Tempe, Arizona



## JARED DIAMOND

In his Pulitzer Prize-winning bestseller *Guns, Germs, and Steel*, Jared Diamond investigated how and why Western civilizations developed the technologies and immunities that have allowed them to dominate much of the world. In his latest book, *COLLAPSE: How Societies Choose to Fail or Succeed*, Diamond now focuses on the other side of the equation. He shows how, historically, societies have either squandered or savored their natural and human resources and how these different choices have led some to catastrophe, others to survival and even success. He draws parallels across centuries and continents by creating a common road map of factors that affected the fate of each civilization and traces the fundamental pattern that led to collapse. A book signing will follow the lecture.

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Jared Diamond is a professor of geography at the University of California, Los Angeles. Among Diamond's many awards are the Pulitzer Prize, the National Medal of Science, the Tyler Prize for Environmental Achievement, and a MacArthur Foundation Fellowship. His book, *COLLAPSE* spent more than six months on *The New York Times* bestseller list and is a dual main selection of the Book-of-the-Month Club and the History Book Club.

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